



PATENT / DOCKET NO. 16356.723 (DC-01769)
Customer No. 000027683

1FW AF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Springer, Davis S., et al.

Serial No. 09/313,436

Filed: May 17, 1999

For: METHOD AND APPARATUS FOR
TRACKING BANNER ADVERTISING

§
§
§
§
§
§
§
§
§
§

Examiner: Khanh H. Le

Group Art Unit: 3622

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office action dated July 29, 2004, enclosed are the following regarding the above-identified patent application:

1. Amendment and Request for Reconsideration Under 37 CFR §1.116;
2. Return postcard; and
3. Transmittal letter (in duplicate).

☐ Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R. §§ 1.9 and 1.27.

☐ No additional fee is required.

The fee has been calculated as shown below:

THIS FEE HAS BEEN CALCULATED AS FOLLOWS:											
	<u>(Col. 1)</u>		<u>(Col. 2)</u>		<u>(Col. 3)</u>		<u>SMALL ENTITY</u>		<u>OTHER THAN A SMALL ENTITY</u>		
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR		PRESENT EXTRA		RATE	ADDIT. FEE	<u>OR</u>	RATE	ADDIT. FEE
TOTAL	12	minus	24	=	0		x 9	\$ _____	OR	x 18	\$ 0.00
INDEP	2	minus	3	=	0		x 42	\$ _____	OR	x 84	\$ 0.00
[]	FIRST PRESENTATION OF MULTIPLE DEP. CLAIM						+ 140	\$ _____	OR	+ 280	\$ _____
							TOTAL	\$ _____	OR	TOTAL	\$ 0.00

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

☐ Please charge Deposit Account No. [08-1394 H&B] in the amount of \$ _____.

☐ A check in the amount of \$ _____ is attached.

☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. [08-1394 H&B, Order No. 16356.723 (DC-01769)].

- [X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.
[] Any patent application processing fees under 37 C.F.R. § 1.17.
[] A copy of this sheet is enclosed.

Respectfully submitted,



James R. Bell

REGISTRATION NO. 26,528

Date: 9-28-04
HAYNES AND BOONE, LLP
901 Main Street, Suite 3100
Dallas, TX 75202-3789
Phone: 512/867-8407
Facsimile: 214/200-0853
ipdocketing@haynesboone.com

A-168640_1.DOC

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

on

Date

9/28/04



Signature

Nishi PASARYA

Typed/Printed name of person signing Certificate



PATENT
Docket Number: 16356.723 (DC-01769)
Customer No. 000027683

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:
Springer, David S., et al.

Serial No.: 09/313,436

Filed: May 17, 1999

For: METHOD AND APPARATUS FOR
TRACKING BANNER ADVERTISING

§
§
§
§
§
§
§
§
§

Group Art Unit: 3622

Examiner: Khanh H. Le

AMENDMENT AND REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. § 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed July 29, 2004, please amend the
above-identified application as follows:

INTRODUCTORY COMMENTS

Claims 1, 4 and 26 are amended, claim 7 is cancelled and new claims 28-32 are added. Claims 1, 4-6, 8, 9 and 26-31 remain in the application.